

XV INTERNATIONAL BUSINESS CONFERENCE:

HR FOR LEADERSHIP:

Showcase your company to representatives of domestic and international companies, as well as to the heads of private foreign and Kazakh companies at the XV INTERNATIONAL BUSINESS CONFERENCE.



Top managers of major international and Kazakh companies



HR heads of big domestic and foreign corporations



International experts in HR and business management

Coverage

up to

15 years of experience

25 industries

100 speakers

100 companies

500 delegates annually

WE OFFER YOU WIDE PROMOTION OPPORTUNITIES AS PART OF THE ANNUAL XV INTERNATIONAL BUSINESS CONFERENCE!

BEFORE THE EVENT

Logo on all conference materials

Logo on the conference website, mentioning in social media

DURING THE EVENT

Speech by sponsor representatives

Participation of sponsor representatives

Demonstration of commercial

Exhibition stand

Sponsor logo on the main screen

Company logo in the conference videos and photos of top speakers

Setting your own promotional area

PROMOTIONAL MATERIALS

Sponsor's promotional merchandise in participant bags

Sponsor logo on printed conference materials

AFTER THE EVENT

Sponsor logo on printed materials



	PLATINUM	GOLD	SILVER
Logo on all conference materials	●	●	As agreed
Logo on the conference website, mentioning in social media	●	●	As agreed
Speech by sponsor representatives	Plenary session	Plenary session	Section
Participation of sponsor representatives	5	3	2
Demonstration of commercial	●	●	
Exhibition stand	●		
Sponsor logo on the main screen	●	●	As agreed
Company logo in the conference videos and photos of top speakers	●	●	As agreed
Setting your own promotional area	●	●	
Sponsor's promotional merchandise in participant bags	●		
Sponsor logo on printed conference materials	●	●	As agreed
Sponsor logo on printed materials	●	●	As agreed

Price

10 млн тг. = \$25.0 k

7 млн тг. = \$18.0 k

5 млн тг. = \$13.0 k

Participation in exhibition and distribution of promotional materials

Exhibition stand, banner, 2 sponsor representatives + promotion in social media, logo on banner

800 000 KZT = \$2 k
Price incl. of VAT

Sponsor's printed materials and promotional merchandise in participant bags + promotion in social media, logo on banner

600 000 KZT = \$1.5 k
Price incl. of VAT

XV International Business Conference "HR for Leadership": the home of invaluable experience and knowledge shared by top national and international experts. 14 years of success: Kazakh and global business stars, modern format and plenty of networking!

www.skcu.kz/conference/2020/



For all questions, please contact:

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